



# PENSRUS BEST SELLERS CATALOG



writing instruments | bags | meeting | drinkware | office | technology | health, wellness & safety  
flashlights, tools & auto | calendars



ResellerRatings



KOOZIE

ATCHISON



KAPSTON

TRIUMPH CALENDARS

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## You Are Guaranteed the Lowest Total Order Cost at PENSUS.com

Why? Because we know the cost of the pen can be just the beginning. Many retailers add extra charges that can quickly inflate your total order cost. Not at PENSUS.com. We add to the value that our products represent with already every-day low pricing by not having hidden costs.

*PENSUS.com will beat the total order cost of any online distributor for any product we sell by not charging you set-up, screen, art or any other charges that artificially make your pens more expensive. And Plus use our FREESHIP88\* coupon at checkout, and your pens will get free ground shipping.*

# PENSUS

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Redeem the coupon code at checkout (no prior sales) and PENSUS will ship your pen order FREE!! Ground service only. Other shipping options available at an extra cost. Continental US only, not available for shipments to AK or HI. Pens (EXCLUDING THE RARE METALS COLLECTION ONLY) and pencils only. Only one coupon per order and may not be combined with any other offers or discounts.

Visit our website for more details.

## WHAT IS A VERTICAL MARKET?

**A vertical market focuses on a specific industry, demographic or niche.** Vertical marketing concentrates on creating products and services that are desirable for that specific audience.

You have likely been asked for product ideas to best suit a particular market. Let us do the work for you! We have analyzed the top sellers and latest trends in the most popular industries, and used this research to create the Vertical Markets Guide on pages 1 - 5.

Featuring innovative products from several well-known brands and retail partners, we are confident this essential resource will help you grow your business with existing clients as well as target potential new customers.

Prices subject to change. Refer to [pensrus.com](http://pensrus.com) for complete product information and pricing.



There are over 1.2 million licensed lawyers in the U.S.

## Good Value. **[NEW]**

### 15843 Wrap-Around Journal

Wrap-around front slip pocket on both sides

80 sheets of lined paper

**Material:** PU Leather

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Black, Blue, Forest, Red



QTY 100+

15843 \$3.85

Price includes 1-color imprint, 1 location

**POP**  
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Save the most now!



### LB BIC® Leather Ballpoint

Fine leather barrel and polished chrome-plated trim

Two-piece black gift box with velvet lining included

**Material:** Metal

**Standard Decoration:** Laser Engrave **FREE** set-up

**Barrel Color:** Black Leather. Includes polished chrome-plated trim, clip and cap



QTY 25+

BIC-LB \$10.29

Price includes 1 line of repeating copy or personalization on cap

**POP**  
PAYONEPRICE  
Save the most now!



## Good Value.

### 45140C Budget Mug—11 oz. Colors

Glossy exterior/interior | Large C-handle | 11 oz. capacity when filled to the rim

**Material:** Ironstone Ceramic

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Black, Cobalt, Cream, Dark Green, Lime, Maroon, Purple, Royal, Yellow



QTY 72+

45140C \$1.75

Price includes 1-color imprint, 1 location

**POP**  
PAYONEPRICE  
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### MGCLXL 20 mil. Year and Large Calendars MGCLXL 30 mil. Year and Large Calendars

Always in stock | Full bleeds available | Stock art backgrounds available—visit biographic.com

**Material:** Magnets are made from flexible magnet sheets containing a minimum of 12% recycled material

**Standard Decoration:** 4-Color Process

**FREE** set-up

**Color:** White Surface



QTY 250+

MGCLXL20 \$.89

MGCLXL30 \$1.07

Price includes 4-color process imprint

\*\*\*  
MADE USA  
OF US AND  
FOREIGN CONTENT

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Year Calendar "2017" Stock Background shown



### NS4A6A25 4" x 6" Non-Adhesive Scratch Pad, 25 Sheet

Always in stock | Add color with a **FREE** flood coat | Vibrant 4-color process imprint **FREE!**

**Material:** 60# Offset Paper

**Product Size:** 4"w x 6"h

**Standard Decoration:** 4-Color Process **FREE** set-up

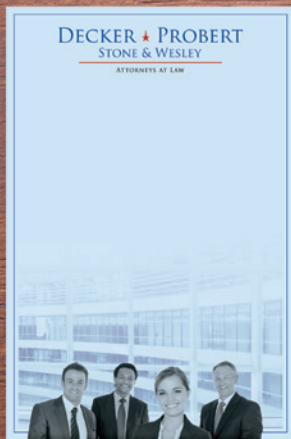
**Paper Color:** White



QTY	500	1000	2500	5000+
NS4A6A25	\$.48	.45	.41	.37

Price includes 4-color process imprint.  
Orders must be placed in 500-piece increments.

DECKER ★ PROBERT  
STONE & WESLEY  
ATTORNEYS AT LAW



\*\*\*  
MADE  
USA

## Good Value.

### 55740 Dart Gold Pen

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 3 colors; add \$.12 per additional color, per piece

**Barrel Colors:** Black, White. All include gold trim.



QTY 300+

55740 \$.49

Price includes 1-color barrel imprint, 1 location

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**Perfect For...**  
Law Firms | Paralegals  
Law Enforcement  
Agencies  
Immigration &  
Customs Agents



There are 316,532 congregations in the U.S.



## 55727 Stylus Highlighter-Pen Combo

Built-in Soft Touch Stylus

**Mechanism:** Twist-Action, Stylus

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 1 color

**Trim Colors:** Blue, Green, Orange, Pink, Yellow. All include silver barrel.



QTY 100+

55727 \$.57

Price includes 1-color barrel imprint, 1 location



## MGSSM20 20 mil. Medium Stock Shape Magnets

## MGSSM30 30 mil. Medium Stock Shape Magnets

## Stock Shape Magnets

Always in stock | Stock art backgrounds available

**Material:** Magnets are made from flexible magnet sheets containing a minimum of 12% recycled material

**Standard Decoration:** 4-Color Process **FREE** set-up.

Stock shapes do not include the stock backgrounds shown as a standard feature.

**Color:** White Surface



QTY 500+

MGSSM20 \$.41

MGSSM30 \$.51

Price includes 4-color process imprint



## 45359 Stainless Deal Tumbler—16 oz.

Acrylic and stainless-steel outer with plastic line

Screw-on, leak-resistant slider lid

**Material:** Stainless Steel, PP Plastic

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Blue, Red, Silver



QTY	48	72	144	288	576+
45359	\$4.86	4.59	4.14	3.83	3.52

Price includes 1-color imprint, 1 location and lid assembly



## 7059 God's Gift (Spiral)

## 7051 Jewish Life (Spiral)

## 7245 Scenic Churches (Stapled)

13-Month Calendar

**Material:** 60# gloss text/UV coated cover

**Product Size Closed:** Spiral/Stapled, 11" w x 10" h

**Product Size Open:** Spiral/Stapled, 11" w x 19" h



### 7059, 7051 SPIRAL

QTY	150	300	500	1000	2500+
THRU 7.1.17	\$1.16	1.00	.96	.92	.86
AFTER 7.2.17	\$1.39	1.22	1.18	1.13	1.06

Price includes any one color.

### 7245 STAPLED

QTY	150	300	500	1000	2500+
THRU 7.1.17	\$1.10	.93	.90	.86	.80
AFTER 7.2.17	\$1.32	1.15	1.10	1.05	.98



## Perfect For...

Religious Schools  
Religious & Non-Profit Organizations  
Retreat Centers & Youth Groups



## CSM BIC® Mini Clic Stic®

Always in stock

Mini version of our popular BIC® Clic Stic®

The ideal size to leave in a pew

**Mechanism:** Plunger-Action

**Material:** Plastic

**Product Size:** 4-7/16" x 1/2" dia.

**Standard Decoration:** Screen Print **FREE** set-up; max. 4 colors; add \$.12 for additional color, per piece

**Barrel Colors:** Black, Blue, Forest Green, Red, White, Yellow



**Trim Colors:** Black, Blue, Burgundy, Clear, Cobalt, Cream, Forest Green, Green, Metallic Dark Blue, Metallic Green, Metallic Red, Metallic Sand, Navy, Orange, Pink, Purple, Red, Silver, Slate, Teal, White, Yellow. Choose one trim color and one barrel color. Note that barrel and trim colors may not be an exact color match.



See page 13 for the BIC® Clic Stic® CS

QTY	300	500	1000	2500	5000+
CSM	\$.39	.37	.35	.33	.32

Price includes 1-color barrel imprint, 1 location





77 million enrolled in school in the U.S.



### BPV BIC® Best Value Pencil

Wood barrels with #2 graphite lead | Large imprint area

**Mechanism:** Stick

**Material:** Woodcase

**Standard Decoration:** Screen Print **FREE** set-up; max. 1 color

**Barrel Color:** White All include gold ferrule and white eraser.



QTY 1000+

BPV \$.17



Price includes 1-color barrel imprint, 1 location

### ATCHISON® **[NEW|COLOR!]**

#### AP5004 PeeWee Backpack

Large zippered main compartment with headphone port Interior organizer for cards and pens

**Material:** 600D Polyester, Ripstop Polyester

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Apple Green, Red, Royal, **NEW:** Charcoal



QTY 50+

AP5004 \$10.20

Price includes 1-color imprint, 1 location



### KOOZIE®

#### 45038 KOOZIE® Lunch Sack

Front slip pocket for additional storage

15" carry strap | Hook-and-loop closure

**Material:** 420D Polyester

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Black, Navy/Silver, Red, Royal



QTY 96+

45038 \$3.42

Price includes 1-color imprint, 1 location



### BLG BIC® Brite Liner® Grip

Bright barrel and ink colors | Multiple imprint options

**Mechanism:** Two-Piece

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; Cap or Barrel; max. 4 colors in any barrel/cap combination. Add \$.12 for additional color, per piece. Add \$.10 for each color in second location, per piece.

**Highlighter Colors:** Blue, Green, Orange, Pink, Yellow.

All include gray textured rubber grip.



QTY 300 500 1000 2500 5000+

BLG \$.69 .67 .65 .64 .63

Price includes 1-color barrel or cap (default) imprint



**[REFRESHED!]**



**Good Value.**

### 15782 5" x 7" Ruler Notebook with Flags and Stylus Pen

*Includes: 5 color flags, 25 sheets per flag color, sticky notes, business card holder*

**Material:** PP Plastic

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Black, Blue, Lime, Red



QTY 100+

15782 \$3.19

Price includes 1-color imprint, 1 location



**Good Value.**

### 40072 Original Colored Dispenser with Standard Bandages

*Includes: 5 standard bandages in a refillable translucent dispenser*

**Material:** Case: Styrolux Plastic; Bandages: Not made with Natural Rubber Latex

**Standard Decoration:** 1-Color Imprint \$50 set-up

**Optional: britePix** Full Color \$50 set-up; add \$.05 per piece

**britePix Personalization:** \$.10 per piece

**Colors:** Translucent Blue, Translucent Green, Translucent Orange, Translucent Purple, Translucent Red



QTY 500+

40072 \$.66

Price includes 1-color imprint, 1 location



### Perfect For...

Tutoring Programs  
Textbook Companies  
Libraries | School  
Supply Distributors  
Private Schools



There are over 86,000 real estate brokerages in the U.S.



## GR BIC® Grip Roller

Comfortable, textured rubber grip | Fast-drying ink for clean, precise writing

**Mechanism:** Two-Piece

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up: Cap or Barrel; max. 4 colors in any barrel/cap combination. Add \$.12 for additional color, per piece. Add \$.10 for second location, per piece.

**Pen Colors:** Black, Blue, Burgundy, Charcoal, Forest Green, Light Gray, Navy, Red, White. All include nickel-plated trim and textured black rubber grip.



QTY	150	300	500	1000	2500	5000+
GR	\$.89	\$.69	.67	.65	.63	.61

Price includes 1-color barrel or cap (default) imprint



See page 15 for the BIC® Grip Roller Gold GRG

## ATCHISON®

### AP8400 TranSport It Tote

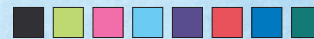
Zippered main compartment

Front slip pocket, pen & business card pockets

**Material:** 600D Polyester

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Black, Black/Apple Green, Black/Fuchsia, Black/Light Blue, Black/Purple, Black/Red, Black/Royal, Black/Teal



QTY 50+

AP8400 \$5.78

Price includes 1-color imprint, 1 location



### 30357 House Clip

Ideal for real estate or mortgage companies

**Material:** Plastic, Metal, Magnet

**Standard Decoration:** 1-Color Imprint \$50 set-up

**Optional:** britePix Full Color \$50 set-up; add \$.10 per piece

**britePix Personalization:** \$.20 per piece

**Colors:** Translucent Blue, Translucent Green, Translucent Red, White



QTY 250+

30357 \$.81

Price includes 1-color imprint, 1 location



Optional full color shown



## SND4A50 4" x 3" Adhesive Die-Cut Notepads—50 Sheets

Always in stock

Choose from 22 stock shapes or create your own custom shape

**Material:** 60# Offset Paper

**Standard Decoration:** 4-Color Process

**FREE** set-up



QTY 500+

SND4A50 \$.81

Price includes 4-color process imprint. Orders must be placed in 500-piece increments.



## Perfect For...

Apartment Complexes  
Real Estate Agencies  
Home Appraisers  
Property Managers  
Mortgage Brokers

Includes: Button-cell batteries, inserted  
Split-ring attachment | Ideal for real estate industry

**Material:** ABS Plastic

**Standard Decoration:** 1-Color Imprint \$50 set-up

**Optional:** britePix Full Color \$50 set-up; add \$.10 per piece

**britePix Personalization:** \$.20 per piece

**Colors:** Translucent Black, Translucent Blue, Translucent Red



QTY 250+

21087 \$.69

Price includes 1-color imprint, 1 location



### 21087 Mini House Flashlight Keychain



Optional full color shown



### 31950 4" House Magnet

Tough and reliable 10 mil. paper face material with protective laminate seal | Solid 10 mil. magnet material | Brilliant full-color imprint—standard | Great price point

**Material:** Magnet

**Standard Decoration:** Digital 4-Color Process

**FREE** set-up

**Color:** White



QTY	500	1000	2500	5000+
31950	\$.31	.30	.29	.28

Price includes 4-color process imprint.





64% of Adults in the U.S. own a smart phone. 42% own a tablet.



**|NEW| SECTION COLORS!**

## CSSTY BIC® Clic Stic® Stylus Pen

Capacitive screen stylus, 600 possible color combinations

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 3 colors; add \$.12 for additional color, per piece

**Section Colors:** Black, **NEW:** Forest Green, Navy, Red, White



**Barrel Colors/Trim Colors:** Black, Blue, Burgundy, Clear, Cobalt, Cream, Espresso, Forest Green, Green, Metallic Dark Blue, Metallic Brown, Metallic Green, Metallic Orange, Metallic Red, Metallic Sand, Navy, Orange, Pink, Purple, Red, Silver, Slate, Teal, White, Yellow. Choose one barrel and one trim color. Note that barrel and trim colors may not be an exact color match. All include black stylus.



QTY	300	500	1000	2500	5000+
CSSTY	\$.57	.55	.53	.51	.49

Price includes 1-color barrel imprint, 1 location

1-color clip imprint available!  
Only 13¢ per piece



Covered by U.S. Patent Nos. 8,847,930; 9,092,077

## myCharge™

### 31934 myCharge® RAZORMAX

Includes: Micro-USB recharge cable, gift pouch, quick-start guide and 1-year manufacturer's warranty | 6000 mAh battery provides 45 hours of power

**Material:** Aluminum

**Standard Decoration:** Screen

Print \$50 set-up

**Color:** Gunmetal



QTY	15+
31934	\$71.99

Price includes 1-color imprint, 1 location

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## jam |NEW|

### 32046 Jam Classic™ 2.0 Wireless Bluetooth® Speaker

500 mAh lithium-ion battery provides

up to 5 hours of play time

**Material:** PC Plastic

**Standard Decoration:** Pad Print \$50 set-up

**Colors:** Black, Blue, Teal



QTY	25+
32046	\$23.99

Price includes 1-color imprint, 1 location

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## Good Value. |NEW|

### 32020 Cool Tech Cleaner with Keyring

Mop-like screen cleaning cloth

Attached keyring for portability

**Material:** ABS Plastic

**Standard Decoration:** 1-Color Imprint \$50 set-up

**Optional:** **britePix** Full Color \$50 set-up; add \$.10 per piece

**britePix Personalization:** \$.20 per piece

**Colors:** Black, Blue, Lime, Red



QTY	250+
32020	\$1.09

Price includes 1-color imprint, 1 location

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## Good Value.

### 31757 Earbuds with Carry Case

Portable earbuds case is perfect for on-the-go listening | Protective plastic travel case

**Material:** PS Plastic



QTY	100+
31757	\$2.53

Price includes 1-color imprint, 1 location

**POP**  
PAYONEPRICE  
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Optional full color shown

## Perfect For...

Software Developers  
Advertising Agencies  
Medical Technology Companies  
Computer Repair Shops  
Technology Retailers

**Standard Decoration:**  
1-Color Imprint \$50 set-up  
**Optional:** **britePix** Full Color \$50 set-up; add \$.25 per piece  
**britePix Personalization:** \$.50 per piece  
**Color:** Clear/White







### 21194 Selfie Keychain

**[NEW]**

*Includes: Button-cell battery, inserted*  
Attaches to phone's headphone jack

**Material:** ABS Plastic

**Standard Decoration:** 1-Color Imprint \$50 set-up

**Optional:** *britePix* Full Color \$50 set-up;  
add \$.10 per piece

*britePix* Personalization: \$.20 per piece

**Color:** Black



QTY	150+
21194	\$1.65

Price includes 1-color imprint, 1 location



Optional full color shown



### 21148 Phone Holder/Screen Cleaner Keychain

Swivel screen cleaner | Slide-out phone stand

**Material:** HIPS Plastic

**Standard Decoration:** 1-Color Imprint \$50 set-up

**Optional:** *britePix* Full Color \$50 set-up; add \$.10 per piece

*britePix* Personalization: \$.20 per piece

**Colors:** White/Black, White/Blue, White/Lime, White/Red



QTY	100+
21148	\$1.18

Price includes 1-color imprint, 1 location



Optional full color shown



## KOOZIE

### 45036 KOOZIE® Six-Pack Cooler

32" shoulder-length strap and front slip pocket for additional storage | Room for six-pack and more  
Heat-sealed PEVA liner

**Material:** 420D Polyester

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Apple Green, Black, Gray, Hunter, Ice Blue, Maroon, Navy, Orange, Pink, Red, Royal, Seafoam Green, White, Yellow



QTY	96+
45036	\$3.16

Price includes 1-color imprint, 1 location



## KOOZIE

### 45773 KOOZIE® Zippered Insulated Grocery Tote

Zippered lid | Thermal lining on interior  
Reinforced bottom panel

**Material:** Non-Woven Polypropylene

**Standard Decoration:** Heat Transfer \$50 set-up

**Colors:** Black, Kelly Green, Red, Royal, Tan



QTY	96+
45773	\$5.49

Price includes 1-color imprint, 1 location



## KOOZIE

### 15851 KOOZIE® Classic Zippered Cooler **[NEW]**

Zippered main compartment | Front slip pocket  
Carrying handle | Heat-sealed PEVA liner

**Material:** 420D Polyester

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Black, Blue, Lime, Orange, Red



QTY	96+
15851	\$4.49

Price includes 1-color imprint, 1 location





## ATCHISON®

### AP8100 Hamptons Getaway Tote

Zippered main compartment | Front slip pocket | Shoulder-length handles with sewn grips

**Material:** 600D Polyester

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Natural/Black Natural/Burgundy, Natural/Burnt Orange, Natural/Olive



QTY 50+

AP8100 \$5.14

Price includes 1-color imprint, 1 location



## ATCHISON®

### AP8110 Tri-Tone Tote

Mesh water bottle pocket | Contrasting color stitch detail | Shoulder-length handles

**Material:** 600D Polyester

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Apple Green, Red, Royal, White



QTY 50+

AP8110 \$3.19

Price includes 1-color imprint, 1 location



## GoodValue. [NEW] COLOR!

### 45624 Grocery Tote

Reinforced bottom panel | Reusable

**Material:** Non-Woven Polypropylene

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Black, Chocolate, Hunter, Green, Lime, Navy, Orange, Plum, Red, Royal, Tan, White, Yellow, **NEW:** Purple



QTY 100+

45624 \$1.41

Price includes 1-color imprint, 1 location



## GoodValue.

### 15846 Simple Snap Tote [NEW]

Large main compartment with PU leather snap closure | Front zippered pocket

**Material:** 600D Polyester

**Standard Decoration:** Heat Transfer

\$50 set-up

**Colors:** Black, Burgundy, Navy



QTY 100+

15846 \$6.69

Price includes 1-color imprint, 1 location



## ATCHISON®

### AP8021 Cora Lane Cotton Tote [NEW]

Zippered main compartment | Front zippered pocket | PU leather handles | Laminated interior

**Material:** 12 oz. Canvas

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Natural/Burgundy, Natural/Forest, Natural/Navy



QTY 50+

AP8021 \$11.39

Price includes 1-color imprint, 1 location



## GoodValue.

### 15842 Simply Striped Tote [NEW]

Cotton tote with striped design

**Material:** 5 oz. Cotton

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Black, Red, Royal



QTY 100+

15842 \$3.79

Price includes 1-color imprint, 1 location





# PENSUS Calendars



## 5333 Full-Color Stick Up Grid

Includes December top sheet | 13-Month Calendar

**Material:** 60# offset/vinyl mount

**Product Size, Grid only:** 3"w x 2-1/4"h

**Product Size, with vinyl:** 3"w x 4"h



QTY	150	250	500	750	1000	2500	5000+
THRU 7.1.17	\$.76	.71	.64	.61	.59	.55	.51
AFTER 7.2.17	\$.86	.78	.72	.64	.62	.60	.56

Price includes full-color imprint, 1-location. All colors will be created out of 4-color process



## 2802 Wild Weather

12-Month Calendar

**Material:** 70# gloss text/UV coated cover

**Product Size Closed:** 11"w x 9"h

**Product Size Open:** 11"w x 15-1/2"h



QTY	100	250	500	750	1000	2500+
THRU 7.1.17	\$2.82	2.70	2.52	2.46	2.20	2.11
AFTER 7.2.17	\$3.19	3.01	2.86	2.80	2.46	2.34

Price includes 1-color imprint, 1-location.



## 7001 Landscapes of America - Spiral

## 7201 Landscapes of America - Stapled

13-Month Calendar

**Material:** 60# gloss text/UV coated cover

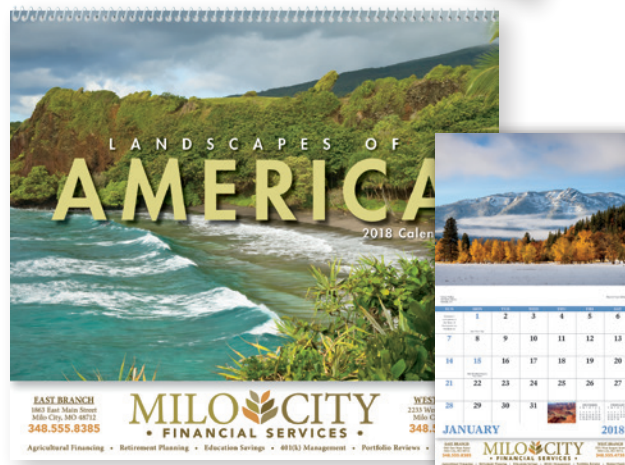
**Product Size Closed:** Spiral/Stapled, 11"w x 10"h; Window, 11"w x 8-1/2"h

**Product Size Open:** Spiral/Stapled, 11"w x 19"h; Window, 11"w x 17"h



	SPIRAL 7001					STAPLED 7201				
QTY	150	300	500	1000	2500+	150	300	500	1000	2500+
THRU 7.1.17	\$1.16	1.00	.96	.92	.87	\$1.10	.93	.90	.86	.80
AFTER 7.2.17	\$1.38	1.22	1.18	1.13	1.06	\$1.32	1.15	1.10	1.05	.98

Price includes 1-color imprint, 1-location.



## 7032 National Day - Spiral

## 7232 National Day - Stapled

**NEW!**



13-Month Calendar

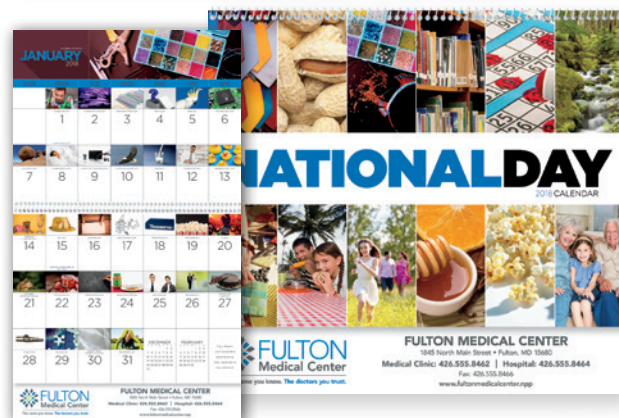
**Material:** 60# gloss text/UV coated cover

**Product Size Closed:** Spiral/Stapled, 11"w x 10"h

**Product Size Open:** Spiral/Stapled, 11"w x 19"h

	SPIRAL 7032					STAPLED 7232				
QTY	150	300	500	1000	2500+	150	300	500	1000	2500+
THRU 7.1.17	\$1.16	1.00	.96	.92	.87	\$1.10	.93	.90	.86	.80
AFTER 7.2.17	\$1.38	1.22	1.18	1.13	1.06	\$1.32	1.15	1.10	1.05	.98

Price includes 1-color imprint, 1-location.







### 45140 White Budget Mug—11 oz.

Glossy exterior/interior | Large C-handle

**Material:** Ironstone Ceramic

**Standard Decoration:** Screen Print \$50 set-up

**Color:** White



QTY 72+

45140 \$1.16

Price includes 1-color imprint, 1 location



### 46120 Spooner Mug—12 oz. **[NEW]**

Removable matching spoon | Color-coordinated handle, spoon and inner

**Material:** Stoneware

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** White, White/Black, White/Dark Blue, White/Lime, White/Orange, White/Red



QTY 72+

46120 \$2.99

Price includes 1-color imprint, 1 location



### 45129 Magnum Mug—14 oz.

Extra-large handle | Glossy exterior/interior | 14 oz. capacity when filled to the rim

**Material:** Ironstone Ceramic

**Standard Decoration:** Screen Print \$50 set-up

**Standard Production Time:** 5 business days. Each additional color, add 1 business day.

**Colors:** Black, Navy, White



QTY 72+

45129 \$3.69

Price includes 1-color imprint, 1 location



### 45081 Collapsible KOOZIE® Can Cooler

It's classic, authentic and genuine: THE Collapsible KOOZIE® Can Cooler

**Standard Decoration:** Screen Print \$50 set-up

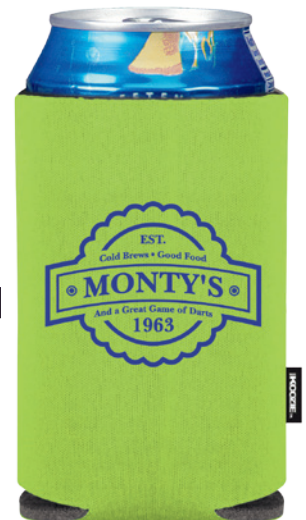
**Colors:** Black, Bright Orange, Burnt Orange, Green, Lime, Maroon, Navy, Pink, Purple, Red, Royal, White, Yellow



QTY 200+

45081 \$.84

Price includes 1-color imprint, 2 locations



### 45448 britePix KOOZIE® Can Cooler

The best full-color imprint in the Industry  
Sharp, clear, photographic quality

**Material:** PVC Plastic and Nitrile Foam

**Standard Decoration:** 1-Color Imprint \$50 set-up

**Optional:** britePix Full Color \$50 set-up

**Colors:** Black, Bright Orange, Brown, Burnt Orange, Camouflage (shown), Crimson, Gray, Green, Kelly Green, Khaki, Light Blue, Light Pink, Lime, Maroon, Mint, Navy, Pink, Purple, Red, Royal, Teal, Violet, White, Yellow



QTY 200+

45129 \$.90

Price includes full-color process imprint, 3 locations



Optional full color shown



### 45417 Zip-Up Bottle KOOZIE® Cooler

Fits most 12 oz. longnecks | Keep drinks cold

**Material:** Polyester with Foam Backing

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Black, Bright Orange, Green, Lime, Maroon, Navy, Pink, Purple, Red, Royal, Yellow



QTY 200+

45417 \$1.97

Price includes 1-color imprint, 1 location



KOOZIE® is a registered trademark of BIC Corporation.



# PENSUS Sports Bottles & Tumblers



## 45791 Poly-Clean® Bottle—27 oz.

Push-pull, easy drink-thru lid | Easy-to-fill, wide mouth makes adding ice cubes or stirring simple

**Material:** PET Plastic

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Blue, Clear, Green, Orange, Pink, Purple, Red, Smoke, Turquoise



QTY	100+
45791	\$1.40

Price includes 1-color imprint, 1 location and lid assembly



## 45790 Gripper Poly-Clear® Bottle—31 oz.

Flip-top, drink-thru super sipper lid | Easy-to-fill, wide mouth makes adding ice cubes or stirring simple

**Material:** PET Plastic

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Blue, Clear, Green, Red, Smoke



QTY	88+
45790	\$1.91

Price includes 1-color imprint, 1 location and lid assembly



## 46125 Vacuum Insulated Bottle with Carry Loop—18 oz. **[NEW]**

Double wall vacuum insulation keeps your drinks hot or cold for hours  
High-quality, food-grade, durable stainless steel

**Material:** Stainless Steel

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Black, Blue, White



QTY	48+
46125	\$9.99

Price includes 1-color imprint, 1 location and lid assembly



## O2COOL® **[NEW]**

### 46116 O2COOL® Shaker Bottle—30 oz.

Great for mixing pre- or post-workout drinks | Includes carry loop, shaker ball and shaker grate Large opening for easy drinking

**Material:** PP Plastic

**Standard Decoration:** Pad Print \$50 set-up

**Colors:** Frost/Black, Frost/Blue



QTY	96+
46116	\$4.99

Price includes 1-color imprint, 1 location



## 45856 Double Wall Acrylic Tumbler—18 oz.

Available in bright, attractive colors | Double-wall insulation | Screw-on lid with removable drinking straw | Intended for cold beverage use only

**Material:** AS Plastic

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Blue, Clear, Green, Orange, Pink, Purple, Red, Smoke



QTY	48+
45856	\$3.62

Price includes 1-color imprint, 1 location



## 46119 bubba® Envoy Vacuum Tumbler—18 oz. **[NEW]**

Double-wall vacuum insulation keeps your drinks hot or cold for hours | Classic bubba® styling with easy push-on lid

**Material:** Stainless Steel

**Standard Decoration:** Screen Print \$50 set-up

**Colors:** Silver/Blue, Silver/Clear



QTY	48+
46119	\$12.99

Price includes 1-color imprint, 1 location



## 46113 Glacial Diamonds Tumbler—20 oz. **[NEW]**

Double-wall vacuum insulation keeps your drinks hot or cold for hours | High-quality stainless steel with push-on acrylic slider lid

**Material:** Stainless Steel

**Standard Decoration:** Screen Print \$50 set-up

**Lid Colors:** Blue, Clear, Lime, Red



**Tumbler Colors:** Black, Silver



QTY	48+
46113	\$9.99

Price includes 1-color imprint, 1 location





**MGBC20 20 Mil 4-Color Process Business Card Magnets****MGBC30 30 Mil 4-Color Process Business Card Magnets**

Always in stock | FREE rounded corners available

Stock art backgrounds available

**Material:** Magnets are made from flexible magnet sheets containing a minimum of 12% recycled material**Standard Decoration:** 4-Color Process **FREE** set-up**Color:** White Surface

QTY	500	1000	2500	5000+
MGBC20	\$.25	.19	.17	.16
MGBC30	\$.30	.24	.22	.21

Price includes 4-color process imprint

**MP1A 1/8" Fabric Surface Mouse Pads— 7-1/2"w x 8-1/2"h****MP1C 1/16" Fabric Surface Mouse Pads— 7-1/2"w x 8-1/2"h**

Always in stock | FREE 4-color process imprint | Stock art backgrounds available

**Material:** Polyester and Rubber**Standard Decoration:** 4-Color Process**FREE** set-up**Color:** White Surface

QTY	100+
MP1A	\$2.88
MP1C	\$2.73

Price includes 4-color process imprint

**15136 Script Zippered Padfolio**

Front horizontal stitching design | Two small and two large interior pockets | Vinyl pen loop and zip closure

**Material:** Sponge PVC Vinyl**Standard Decoration:** Deboss \$75 set-up**Color:** Black

QTY	25+
15136	\$9.42

Price includes deboss, 1 location



Pen not included

**15855 Spiral Notebook with Tabs**

Plastic cover notebook | 5 subject dividers with colored tabs | 120 sheets of lined paper

**Material:** PC Plastic**Standard Decoration:** Screen Print \$50 set-up**Colors:** Black, White

QTY	100+
15855	\$4.19

Price includes 1-color imprint, 1 location

**32048 Surf Notebook with Dart Pen**

Plastic cover notebook with translucent pocket design | 55732 Dart Color Pen inserted in elastic pen loop

**Material:** PP Plastic**Standard Decoration:** Screen Print \$50 set-up**Colors:** Aqua, Black, Green, Orange, Red, Royal

QTY	100+
32048	\$2.99

Price includes 1-color imprint, 1 location

**31787 3-in-1 Letter Opener**

Magnifier | 3-1/2" ruler

**Material:** ABS Plastic**Standard Decoration:**

1-Color Imprint \$50 set-up

**Optional:** *britePix* Full Color \$50

set-up; add \$.05 per piece

*britePix* **Personalization:** \$.10 per piece**Colors:** Orange, Purple, Smoke, White

QTY	250+
31787	\$.59

Price includes 1-color imprint, 1 location



Optional full color shown

**32044 Double Memo Tape Dispenser**Sticks almost anywhere! Adhesive covers the entire reel | Large *britePix* imprint to keep your brand on customers' desks! | 8M of sticky memo tape | 8M of tape | Refills available**Material:** Plastic, Metal**Standard Decoration:** 1-Color Imprint \$50 set-up**Optional:** *britePix* Full Color \$50 set-up; add \$.25 per piece*britePix* **Personalization:** \$.50 per piece**Colors:** Blue, White

QTY	250+
32044	\$2.79

Price includes 1-color imprint, 1 location



Optional full color shown



# PENSRUS BIC® Sticky Note™ Notepads & Cubes



## P4A3A25 4" x 3" Adhesive Notepads—25-Sheets

Always in stock | 4-color process imprinting provides endless possibilities! | Full bleeds available

**Material:** 60# Offset Paper

**Standard Decoration:**

4-Color Process

**FREE** set-up

**Paper Color:** White



**POP**  
PAYONEPRICE  
Save the most now!

QTY 500+

P4A3A25 \$.36



Price includes 4-color process imprint.  
Orders must be placed in 500-piece increments.



## P3A3A25 3" x 3" Adhesive Notepads—25 sheet

Always in stock | 4-color process imprinting provides endless possibilities! | Full bleeds available

**Material:** 60# Offset Paper

**Standard Decoration:** 4-Color Process

**FREE** set-up

**Paper Color:** White



QTY	500	1000	2500	5000+	MADE USA
P3A3A25	\$.39	.37	.36	.35	

Price includes 4-color process imprint.  
Orders must be placed in 500-piece increments.



## TB6A4A25 6" x 4" Memo Tab™ Adhesive Notepads—25 sheet pad

## TB6A4A50 6" x 4" Memo Tab™ Adhesive Notepads—50 sheet pad

Always in stock | 4-color process imprinting provides endless possibilities! | Full bleeds available

**Material:** 60# Offset Paper

See General Information for diagrams of all available stock shapes.

**Standard Decoration:** 4-Color Process

**FREE** set-up

**Paper Color:** White



"RUSH" Stock Background

**POP**  
PAYONEPRICE  
Save the most now!

QTY 500+

TB6A4A25 \$.90

TB6A4A50 \$1.68

Price includes 4-color process imprint.  
Orders must be placed in 500-piece increments.



## SNC3A—3" x 3" x 3" Adhesive Cubes

Always in stock | Vibrant 4-color process imprint on all 4 sides  
Artwork may be different on each side

**Material:** 60# Offset Paper

**Standard Decoration:**

4-Color Process \$50 set-up

**Paper Color:** White



QTY	90	270	540	1080+	MADE USA
SNC3A	\$6.41	6.20	6.04	5.91	

Price includes 4-color process imprint



## P12A2A25 12" x 2" Adhesive Notepads—25 sheet

## P12A2A50 12" x 2" Adhesive Notepads—50 sheet

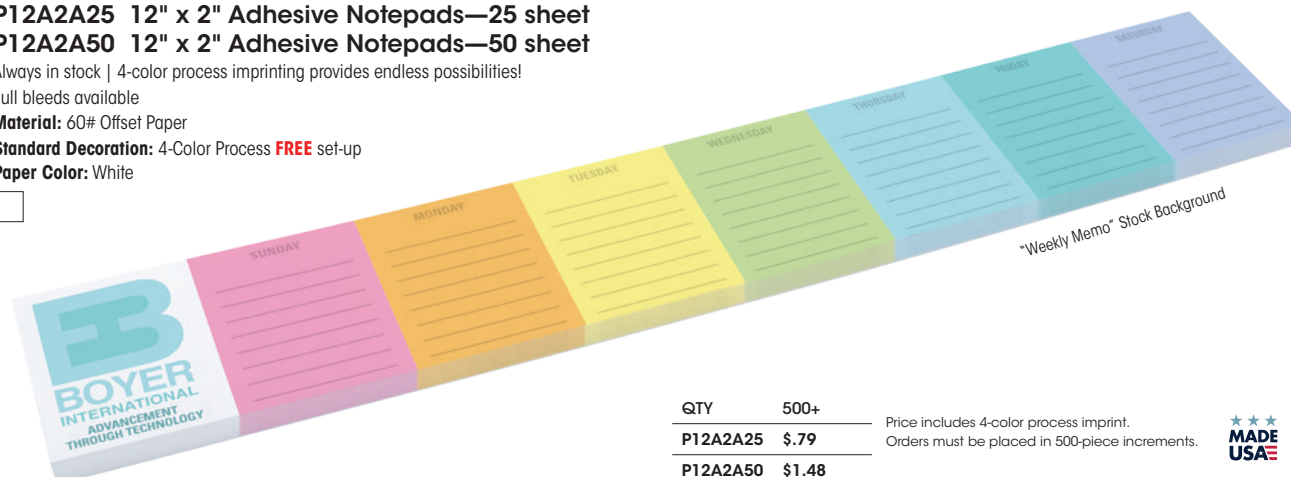
Always in stock | 4-color process imprinting provides endless possibilities!

Full bleeds available

**Material:** 60# Offset Paper

**Standard Decoration:** 4-Color Process **FREE** set-up

**Paper Color:** White



"Weekly Memo" Stock Background

QTY 500+

P12A2A25 \$.79

P12A2A50 \$1.48

Price includes 4-color process imprint.  
Orders must be placed in 500-piece increments.



**POP**  
PAYONEPRICE  
Save the most now!



**CS BIC® Clic Stic®**

Always in stock | Most popular retractable in promotional products!

**Mechanism:** Plunger-Action**Material:** Plastic**Standard Decoration:** Screen Print **FREE** set-up; max. 3 colors; add \$.12 for additional color, per piece**Barrel/Trim Colors:** Black, Blue, Burgundy, Clear, Cobalt, Cream, Espresso, Forest Green, Green, Metallic Brown, Metallic Dark Blue, Metallic Green, Metallic Orange, Metallic Red, Metallic Sand, Navy, Orange, Pink, Purple, Red, Silver, Slate, Teal, White, Yellow. Choose one barrel and one trim color. Note that barrel and trim colors may not be an exact color match. Flow lines may be visible in metallic barrels.

QTY	300	500	1000	2500	5000+
CS	\$ .39	.37	.35	.33	.32

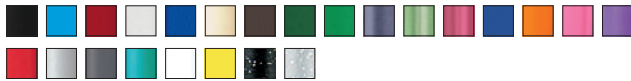
Price includes 1-color barrel imprint, 1 location



See page 2 for the BIC® Mini Clic Stic® CSM

**RS BIC® Round Stic®**

Always in stock | Over 600 barrel/trim color combinations! | Ventilated cap design

**Mechanism:** Stick**Material:** Plastic**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece**Barrel/Trim Colors:** Black, Blue, Burgundy, Clear, Cobalt, Cream, Espresso, Forest Green, Green, Metallic Dark Blue, Metallic Green, Metallic Red, Navy, Orange, Pink, Purple, Red, Silver, Slate, Teal, White, Yellow, Black Sparkle, Clear Sparkle. Choose one barrel and one trim color. Note that barrel and trim colors may not be an exact color match. Flow lines may be visible in metallic colors.

QTY	500	2000	4000	6000	7500+
RS	\$ .29	.28	.27	.26	.25

Price includes 1-color barrel imprint, 1 location

**CL BIC® Clic™**

Always in stock | Polished nickel-plated trim | Refillable

**Mechanism:** Plunger-Action**Material:** 26% Plastic from Renewable Resource**Standard Decoration:** Screen Print **FREE** set-up; max. 3 colors; add \$.12 for additional color, per piece**Barrel/Cap Colors:** Berry Crush, Black, Blue, Burgundy, Creamsicle, Electric Punch, Forest Green, Grapetini, Julep, Metallic Dark Blue, Metallic Green, Metallic Orange, Metallic Silver, Navy, Pink Lemonade, Purple, Red, Royal Blue, Teal, White, Yellow. Choose one barrel and one cap color. Due to the metallic colorant in metallic color barrels, flow lines may be visible.**Trim Color:** Nickel-Plated. All include polished nickel-plated trim.

QTY	300	500	1000	2500	5000+
CL	\$ .59	.57	.55	.53	.51

Price includes 1-color barrel imprint, 1 location

**CSCG BIC® Clic Stic® Grip**

Always in stock | Soft dimpled rubber grip | Break-resistant pocket clip

**Mechanism:** Plunger-Action**Material:** Plastic**Standard Decoration:** Screen Print **FREE** set-up; max. 3 colors; add \$.12 for additional color, per piece**Trim/Grip Colors:** Black, Blue, Burgundy, Forest Green, Navy, Pink, Purple, Red, Yellow.

Note that trim and grip colors may not be an exact color match. All include white barrel and section.



QTY	300+
-----	------

CSCG	\$ .59
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Price includes 1-color barrel imprint, 1 location

**RSG BIC® Ultra Round Stic Grip™**

Comfortable rubber grip | Super-smooth BIC® Easy-Glide System® Ink Technology

**Mechanism:** Stick**Material:** Plastic**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece**Trim/Grip Colors:** Black, Blue. All include silver barrel.

QTY	500+
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RSG	\$ .37
-----	--------

Price includes 1-color barrel imprint, 1 location

**CLG BIC® Clic™ Gold**

Always in stock | Polished gold-plated trim | Refillable

**Mechanism:** Plunger-Action**Material:** 26% Plastic from Renewable Resource**Standard Decoration:** Screen Print **FREE** set-up; max. 3 colors; add \$.12 for additional color, per piece**Barrel/Cap Colors:** Berry Crush, Black, Blue, Burgundy, Creamsicle, Electric Punch, Forest Green, Grapetini, Julep, Metallic Dark Blue, Metallic Green, Metallic Orange, Metallic Silver, Navy, Pink Lemonade, Purple, Red, Royal Blue, Teal, White, Yellow. Choose one barrel and one cap color. Due to the metallic colorant in metallic color barrels, flow lines may be visible.**Trim Color:** Gold-Plated. All include polished gold-plated trim.

QTY	300	500	1000	2500	5000+
CLG	\$ .69	.67	.65	.63	.61

Price includes 1-color barrel imprint, 1 location





## CSWBMES BIC® WideBody® Message Pen

Always in stock | Six rotating messages, with up to 40 characters per line

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 3 colors; add \$.12 for additional color, per piece

**Trim/Grip Colors:** Black, Blue, Burgundy, Forest Green, Navy, Purple, Red. All include white barrel and white section. All include white rotating tube.



QTY	300+
CSWBMES	\$ .99

Price includes 1-color barrel imprint, one location and six lines of 1-color copy on message tube



## CSWBG BIC® WideBody® Grip CSWBCG BIC® WideBody® Color Grip

Always in stock | Refillable | Soft contoured rubber grip

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 3 colors; add \$.12 for additional color, per piece

**CSWBG Barrel/Trim Colors:** Black, Blue, Burgundy, Cream, Forest Green, Navy, Purple, Red, Silver (barrel only), White, Yellow. Choose one barrel and one trim color.

All include black contoured rubber grip. Barrel and trim colors may not be an exact color match.



**CSWBCG Trim/Grip Colors:** Black, Blue, Burgundy, Forest Green, Navy, Orange, Pink, Purple, Red, Yellow. All include white barrel and section.



QTY	300+
CSWBG	\$ .72
CSWBCG	\$ .79

Price includes 1-color barrel imprint, 1 location



## MC BIC® Media Clic™

Always in stock | Popular, slim profile design | Innovative retracting mechanism

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 3 colors; add \$.12 for additional color, per piece

**Barrel/Trim Colors:** Black, Forest Green, Light Blue, Navy, Red, Silver, White, Yellow. Choose one barrel and one trim color. Due to metallic colorant in silver barrels, flow lines may be visible.



QTY	300	500	1000	2500+
MC	\$ .31	.30	.29	.28

Price includes 1-color barrel imprint, 1 location



## TWP BIC® Pivo®

Always in stock | 100 possible color combinations

Sleek, slim profile, twist-action retractable

**Mechanism:** Twist-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Pen/Ring Colors:** Black, Blue, Burgundy, Forest Green, Navy, Purple, Red, White, Yellow. Choose one pen and one ring color.



QTY	300	500	1000	2500	5000+
TWP	\$ .54	.52	.50	.49	.47

Price includes 1-color barrel imprint, 1 location



## TWPC BIC® Pivo® Chrome TWPG BIC® Pivo® Gold

Always in stock | Sleek, slim profile, twist-action retractable



**Mechanism:** Twist-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Pen Colors:** Black, Blue, Burgundy, Forest Green, Navy, Purple, Red, White, Yellow



**Ring Colors:** Chrome-Plated (TWPC), Gold-Plated (TWPG). TWPC: Choose one pen color. All include chrome-plated ring. TWPG: Choose one pen color. All include gold-plated ring.



QTY	300	500	1000	2500	5000+
TWPC	\$ .57	.55	.53	.51	.49
QTY	300	500	1000	2500	5000+
TWPG	\$ .64	.62	.60	.59	.57

Price includes 1-color barrel imprint, 1 location

Price includes 1-color barrel imprint, 1 location



## TWPCLC BIC® Pivo® Clear Chrome TWPCLG BIC® Pivo® Clear Gold

Always in stock | Popular, clear colors

**Mechanism:** Twist-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Clear Pen Colors:** Black, Clear Blue, Clear Green, Clear Orange, Clear Pink, Clear Purple, Clear Red



**Ring Colors:** Chrome-Plated (TWPCLC), Gold-Plated (TWPCLG). TWPCLC: All include chrome-plated ring. TWPCLG: All include gold-plated ring.



QTY	300+
TWPCLC	\$ .53
TWPCLG	\$ .58

Price includes 1-color barrel imprint, 1 location





**GRG BIC® Grip Roller Gold**

Comfortable, textured rubber grip | Fast-drying ink for clean, precise writing | Two-piece roller with gold-plated clip

**Mechanism:** Two-Piece

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; Cap or Barrel; max. 4 colors in any barrel/cap combination. Add \$.12 for additional color, per piece. Add \$.10 for second location, per piece.

**Pen Colors:** Black, Burgundy, Charcoal, Forest Green, Light Gray, Navy. All include gold-plated trim and textured black rubber grip.



QTY	150	300	500	1000	2500	5000+
GRG	\$.99	.79	.77	.75	.73	.71



See page 4 for the BIC® Grip Roller GR with silver trim

Price includes 1-color barrel or cap (default) imprint

**ICLGEL BIC® Intensity® Clic™ Gel**

Automatic clip-retracting mechanism | Ultra-smooth gel roller

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Pen Colors:** Clear Blue, Clear Green, Clear Orange, Clear Purple, Clear Red, Solid Black, Solid White. All pens include frosted clear grip.

Black pen includes matching solid grip. All pens include chrome-plated section.



QTY	150	300	500	1000	2500	5000+
ICLGEL	\$1.52	1.49	1.47	1.45	1.43	1.41



Price includes 1-color barrel imprint, 1 location

**VGEL BIC® Gel-ocity™**

Acid-free gel ink | Smooth, vivid gel ink

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 1 color

**Pen Colors:** Black, Blue. Ink matches barrel color.



QTY	150	300	500	1000	2500	5000+
VGEL	\$1.09	1.07	1.05	1.03	1.01	.99

Price includes 1-color barrel imprint, 1 location

**VBBOLD BIC® Velocity® Bold Ballpoint**

Trendy barrel colors featuring matching ballpoint ink | 1.6mm point for bold, vivid lines

Contoured rubber grip for comfort and control

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 1 color

**Pen Colors:** Black, Blue, Lime Green, Pink, Purple, Red, Turquoise. All include matching solid rubber grip. Ink matches barrel color.



QTY	300+
VBBOLD	\$.89



Price includes 1-color barrel imprint, 1 location

**4C BIC® 4-Color™ Pen**

Four different ink colors in one pen! | Multifunctional design

**Mechanism:** Multifunction, 4 Ink Colors

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece



QTY	150	250	500	1000	2500	5000+
4C	\$1.88	1.84	1.79	1.70	1.66	1.63

Price includes 1-color barrel imprint, 1 location

At the click of a color-coded button, you select the color you want—black, blue, red or green. The ink is high quality, quick drying and offers smooth writing.

**XXL BIC® XXL**

Extra-large profile for large imprint area | Foam grip | Sleek, metallic colors

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Pen Colors:** Blue, Silver, White. All include black foam grip and black clip. Due to metallic colorant, flow lines may be visible.



QTY	300	500	1000	2500	5000+
XXL	\$1.19	1.17	1.15	1.13	1.11



Price includes 1-color barrel imprint, 1 location



## ANTH BIC® Anthem Pen

Colorful translucent barrel with matching solid clip and grip  
The iconic BIC Boy is molded into metal rivets on both sides of the barrel  
**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Pen Colors:** Black, Blue, Green, Orange, Pink, Purple, Red, Turquoise, Yellow. All include matching trim.



QTY	300	500	1000	2500	5000+
ANTH	\$.64	.59	.55	.53	.50

Price includes 1-color barrel imprint, 1 location

1-color clip imprint available!  
Only 13¢ per piece



## ANTHSTY BIC® Anthem Stylus Pen **[NEW]**

Uniquely textured rubber grip | Capacitive screen stylus | Chrome-plated accents

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Barrel Colors:** Black, Blue, Champagne, Green, Red. All include black trim/grip.



Covered by U.S. Patent Nos. 8,847,930; 9,092,077

QTY	300	500	1000	2500	5000+
ANTHSTY	\$.83	.77	.74	.70	.66

Price includes 1-color barrel imprint, 1 location

1-color clip imprint available!  
Only 13¢ per piece



## EMBW BIC® Emblem Pen

## EMBC BIC® Emblem Color Pen

Contoured barrel with comfortable rubber grip

Chrome-plated accents

**Mechanism:** Plunger-Action **Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**EMBW Trim/Grip Colors:** Black, Blue, Green, Purple, Red, Yellow. All include white barrel.



**EMBC Barrel Colors:** Blue, Green, Purple, Red, Yellow. All include black trim/grip.



EMBW



EMBC

QTY	300	500	1000	2500	5000+
EMBW	\$.79	.69	.65	.59	.57
EMBC					

Price includes 1-color barrel imprint, 1 location

1-color clip imprint available!  
Only 13¢ per piece



## EMBSTY BIC® Emblem Stylus Pen

Metallic colored contoured barrel with a comfortable rubber grip | The iconic BIC Boy is molded into metal rivets on both sides of the barrel | Chrome-plated accents

**Mechanism:** Plunger-Action, Stylus

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Barrel Colors:** Black, Blue, Green, Red, Silver. Choose one barrel color.

All include black trim/grip.



QTY	300	500	1000	2500	5000+
EMBSTY	\$.83	.77	.74	.70	.66

Price includes 1-color barrel imprint, 1 location

1-color clip imprint available!  
Only 13¢ per piece



## EMBM BIC® Emblem Metal **[NEW]**

**Mechanism:** Plunger-Action

**Material:** Metal

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Colors:** Blue, Champagne, Green, Gunmetal, Red, Silver, Turquoise



QTY	100	250	500	1000	2500+
EMBM	\$1.73	1.67	1.65	1.63	1.60

Price includes 1-color imprint, 1 location



## EMBSTY BIC® Emblem Metal Stylus Pen **[NEW]**

**Mechanism:** Plunger-Action, Stylus

**Material:** Metal

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Colors:** Blue, Champagne, Green, Gunmetal, Red, Silver, Turquoise



Covered by U.S. Patent Nos. 8,847,930; 9,092,077

QTY	100	250	500	1000	2500+
EMBSTY	\$1.90	1.84	1.81	1.79	1.76

Price includes 1-color barrel imprint, 1 location





### HRC BIC® Honor Clear Pen **[NEW]**

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Pen Colors:** Blue, Green, Purple, Red, Turquoise, Yellow



QTY	300	500	1000	2500	5000
HRC	\$.54	.51	.48	.44	.42

Price includes 1-color barrel imprint, 1 location

1-color clip imprint available!  
Only 13¢ per piece



### HRSTY BIC® Honor Stylus Pen

Capacitive screen stylus | Silver barrels with trendy accent colors | Comfortable smooth rubber grip | Chrome-plated plunger and section

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Trim/Grip Colors:** Black, Blue, Green, Purple, Red. All include silver barrel.



QTY	300	500	1000	2500	5000+
HRSTY	\$.68	.63	.60	.57	.54

Price includes 1-color barrel imprint, 1 location

1-color clip imprint available!  
Only 13¢ per piece



### IMGG BIC® Image Grip Pen

A colorful BIC Boy cut-out is visible on both sides of the barrel | Modern clip design with uniquely textured grip | Chrome-plated accents

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Trim/Grip Colors:** Black, Blue, Cool Gray, Green, Purple, Red, Yellow. All include white barrel.



QTY	300	500	1000	2500	5000+
IMGG	\$.75	.71	.68	.64	.61

Price includes 1-color barrel imprint, 1 location

1-color clip imprint available!  
Only 13¢ per piece



### IMGSTY BIC® Image Stylus Pen

Capacitive screen stylus | Metallic colored barrel and uniquely textured grip | Chrome-plated accents

**Mechanism:** Plunger-Action, Stylus

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Barrel Colors:** Blue, Green, Red, Silver. Choose one barrel color. All include black trim/grip.



QTY	300	500	1000	2500	5000+
IMGSTY	\$.85	.79	.75	.72	.69

Price includes 1-color barrel imprint, 1 location

1-color clip imprint available!  
Only 13¢ per piece



### RZG BIC® Rize Grip Pen

Colorful wraparound clips featuring a die-cut BIC Boy | Comfortable rubber grip | Chrome-plated plunger and section

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Trim/Grip Colors:** Black, Blue, Gray, Lime Green, Orange, Red, Turquoise. All include white barrel.



QTY	300	500	1000	2500	5000+
RZG	\$.59	.56	.53	.50	.47

Price includes 1-color barrel imprint, 1 location

1-color clip imprint available!  
Only 13¢ per piece



### RZSTY BIC® Rize Stylus Pen

Silver barrels with colorful wraparound clips featuring a die-cut BIC Boy | Comfortable rubber grip | Chrome-plated plunger and section

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Trim/Grip Colors:** Black, Blue, Green, Purple, Red. All include silver barrel.



QTY	300	500	1000	2500	5000+
RZSTY	\$.66	.63	.60	.57	.54

Price includes 1-color barrel imprint, 1 location

1-color clip imprint available!  
Only 13¢ per piece



## LYRIC BIC® Lyric Pen

Popular style with an upscale color palette | Contoured barrel and distinctive clip design  
Chrome-plated section and ring

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 1 color

**Barrel Colors:** Black, Blue, Red, Silver, White. Choose one barrel color. The black, silver, red and blue barrels include matching grip and clip. The white barrel includes a black grip and clip.



QTY	300	500	1000	2500	5000+
LYRIC	\$.51	.49	.47	.45	.43

Price includes 1-color barrel imprint, 1 location



## VRSG BIC® Verse Pen

Translucent clip with matching solid barrel | Comfortable textured rubber grip | The BIC Boy logo is debossed on both sides of the barrel | Chrome-plated plunger and section

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Pen Colors:** Black, Blue, Gray, Green, Purple, Red. All include matching trim.



QTY	300	500	1000	2500	5000+
VRSG	\$.58	.53	.49	.45	.43

Price includes 1-color barrel imprint, 1 location



## TS BIC® Tri-Stic®

Always in stock | Three sides, three different imprints in three different colors!  
Nearly 200 possible color combinations

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 1 color

**Barrel/Trim Colors:** Black, Blue, Burgundy, Cream, Forest Green, Green, Navy, Orange, Pink, Purple, Red, Teal, White, Yellow. Choose one barrel and one trim color. Note that barrel and trim colors may not be an exact color match.



QTY	300	500	1000	2500	5000+
TS	\$.49	.48	.47	.46	.44

Price includes 1-color barrel imprint, 1 location



## BPS BIC® Pencil Solids

Wood barrels with #2 graphite lead | Large imprint area

**Mechanism:** Stick

**Material:** Woodcase

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Barrel Colors:** Black, Blue, Green, Navy, Neon Green, Orange, Pink, Purple, Red, Silver, White, Yellow. All include gold ferrule and white eraser.



QTY	500+
BPS	\$.20

Price includes 1-color barrel imprint, 1 location



## BPCC BIC® Pencil Color Connection

Wood barrels with #2 graphite lead | Large imprint area

**Mechanism:** Stick

**Material:** Woodcase

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Eraser Colors:** Black, Navy, Neon Green, Neon Orange, Neon Pink, Neon Purple, Neon Yellow, Red, White



**Ferrule Colors:** Black, Blue, Gold, Silver. Choose one ferrule color and one eraser color. All include white barrel.



QTY	500+
BPCC	\$.20

Price includes 1-color barrel imprint, 1 location





**55210 Element Pen**  
**55575 White Element Pen**

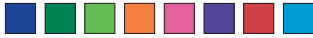
**Mechanism:** Plunger-Action **Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 4 colors; add \$.12 for additional color, per piece

**55210 Barrel Colors:** Blue, Green, Lime, Orange, Pink, Purple, Red, Turquoise.  
 All include matching trim.



**55575 Trim Colors:** Blue, Green, Lime, Orange, Pink, Purple, Red, Turquoise.  
 All include white barrel.



QTY	300+
55210/55575	\$ .39

Price includes 1-color barrel imprint, 1 location



**55600 Metallic Dart Pen**  
**55732 Dart Color Pen**

**Mechanism:** Plunger-Action **Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 6 colors; add \$.12 for additional color, per piece

**55600 Trim Colors:** Blue, Gold, Green, Red. All include black trim.



**55732 Barrel Colors:** Blue, Bright Red, Green, Lime, Orange, Pink, Red, Turquoise. All include white trim.



QTY	300+
55600	\$ .29
55732	\$ .29

Price includes 1-color barrel imprint, 1 location



**55534 Metallic Dart Pen with Grip**

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Barrel Colors:** Blue, Gold, Green, Red. All include black trim.



QTY	300+
55534	\$ .31

Price includes 1-color imprint, 1 location



**55667 Guard Pen**

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Barrel Colors:** Black, Blue, Green, Purple, Red. All include black trim/grip.



QTY	300+
55667	\$ .39

Price includes 1-color barrel imprint, 1 location



**55741 Silver Element Stylus Pen**

Built-in Soft Touch Stylus

**Mechanism:** Plunger-Action, Stylus

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 4 colors; add \$.12 for additional color, per piece

**Trim Colors:** Black, Blue, Green, Lime, Orange, Pink, Purple, Red, Turquoise.

All include silver barrel.



QTY	300+
55741	\$ .52

Price includes 1-color barrel imprint, 1 location



**55245 Dart Pen**

**Mechanism:** Plunger-Action **Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 6 colors; add \$.12 for additional color, per piece

**Trim Colors:** Black, Blue, Bright Red, Green, Orange, Red, Yellow. All include white barrel.



QTY	300+
55245	\$ .34

Price includes 1-color barrel imprint, 1 location



**55691 Stylus Grip Pen**

Built-in Soft Touch Stylus

**Mechanism:** Twist-Action, Stylus

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Barrel Colors:** Black, Blue, Green, Purple, Red. All include black grip.



QTY	300+
55691	\$ .51

Price includes 1-color imprint, 1 location



**55212 Wave Pen**

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 1 color

**Barrel Colors:** Black, Blue, Green, Orange, Red. All include black grip.



QTY	300	500	1000	2500	5000+
55212	\$ .49	.47	.45	.44	.43

Price includes 1-color barrel imprint, 1 location





## 55819 Komodo Stylus Pen **[NEW]**

**Mechanism:** Plunger-Action, Stylus

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 1 color

**Trim Colors:** Blue, Bright Orange, Green, Lime, Purple, Red, Turquoise. All include silver barrel and black grip/trim.



Covered by U.S. Patent Nos. 8,847,930; 9,092,077

QTY 300+

55819 \$.55



Price includes 1-color barrel imprint, 1 location



## 55823 Komodo Pen **[NEW]**

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 1 color

**Barrel Colors:** Black, Blue, Fuchsia, Green, Orange, Red, Turquoise. All include black grip/trim.



QTY 300+

55823 \$.45



Price includes 1-color barrel imprint, 1 location



## 55826 Razz Pen **[NEW]**

Hybrid Ink—The perfect blend! Ease of use of ballpoint plus the smoothness of gel ink

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Barrel Colors:** Blue, Green, Orange, Purple, Red, Turquoise. All include black grip/trim.



QTY 300+

55826 \$.45



Price includes 1-color barrel imprint, 1 location



## 55827 Razz Stylus Pen **[NEW]**

Hybrid Ink—The perfect blend! Ease of use of ballpoint plus the smoothness of gel ink

**Mechanism:** Plunger-Action, Stylus

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 2 colors; add \$.12 for additional color, per piece

**Barrel Colors:** Gunmetal, Indigo Blue, Merlot, Rose Gold, Silver. All include black grip/trim.



Covered by U.S. Patent Nos. 8,847,930; 9,092,077

QTY 300+

55827 \$.55



Price includes 1-color barrel imprint, 1 location



## 55300 Chiller Pen

**Mechanism:** Plunger-Action

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 1 color

**Trim Colors:** Blue, Green, Orange, Purple, Royal, Smoke. All include frost barrel.



QTY 300+

55300 \$.42



Price includes 1-color barrel imprint, 1 location



## 55810 Multi Tech Highlighter **[NEW]**

**Mechanism:** Two-Piece, Stylus, Phone holder feature on cap

**Material:** Plastic

**Standard Decoration:** Screen Print **FREE** set-up; max. 1 color

**Barrel Colors:** Blue, Green, Pink, Yellow



QTY 250+

55810 \$.85



Price includes 1-color barrel imprint, 1 location



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*Includes: Carabiner, Micro-USB recharge cable, gift pouch, quick-start guide and 1-year manufacturer's warranty*

2200 mAh battery provides 15 hours of power

**Material:** Aluminum

**Standard Decoration:** Pad Print \$50 set-up

**Colors:** Gunmetal, Red



QTY 25+

32057 \$15.99

Price includes 1-color imprint, 1 location



Optional full color shown



## GoodValue. |NEW|

### 32028 Compact Aluminum Power Bank 4000 mAh

4000 mAh rechargeable lithium-polymer battery | Four-light LED battery indicator  
Press button to initiate | USB port delivers 1.0A output

**Material:** Aluminum

**Standard Decoration:** 1-Color Imprint \$50 set-up

**Optional:** britePix Full Color \$50 set-up; add \$1.00 per piece. Laser Engrave.

**britePix Personalization:** \$2.00 per piece

**Colors:** Black, Blue, Red, Silver



QTY 25+

32028 \$16.98

Price includes 1-color imprint, 1 location

